



# COUNTY OF DEL NORTE

## COUNTY ADMINISTRATIVE OFFICE

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### DEL NORTE COUNTY BOARD REPORT

**AGENDA DATE: 6/25/2020**

**TO: DEL NORTE COUNTY BOARD OF SUPERVISORS**

**ORIGINATING DEPARTMENT: Administration**

**CONTACT PERSON: Jay Sarina, County Administrative Officer**

**SUBJECT: Del Norte County Public Safety Revenue Measure Feasibility Survey**

#### **RECOMMENDATION:**

Review the attached topline report prepared by Godbe Research related to the Del Norte Public Safety Revenue Measure Feasibility Survey and direct staff as appropriate.

#### **DISCUSSION/JUSTIFICATION:**

The County of Del Norte and City of Crescent City have previously partnered to fund a contract with Godbe Research to provide polling throughout the County and City to determine if taxpayers support a general tax increase to support public safety services including: law enforcement, fire services, search and rescue, improvement of streets and roads, public nuisance, jail improvements, emergency medical services and response to natural disasters. The attached topline report provides data related to the survey that was recently conducted. The data indicates 55.3% of those surveyed do support a measure that addresses public safety needs.

The Board of Supervisors is being asked to discuss the attached data, ask questions of the consultant and ultimately give direction to staff on proceeding with the steps of placing a measure on the ballot at the November General Election. If the board agrees, staff will return at the next regular meeting with any updates on decisions made by the City of Crescent City and next steps required to proceed with an initiative.

**FISCAL IMPACT**

Funding for the original contract was previously approved by the BOS. If the Board directs staff to proceed funding will be made available through the 20/21 FY budget.

**ALTERNATIVE:** N/A

**OTHER AGENCY INVOLVEMENT:** City of Crescent City

**CHILDREN'S IMPACT STATEMENT:**

This section meets 0 of the following outcome measures for children in Del Norte County:

- Children ready for and succeeding in school.
- Children and youth are healthy and preparing for adulthood.
- Families are economically self-sufficient.
- Families are safe, stable and nurturing.
- Communities are safe and provide a high quality of life.
- No impact to Children as a result of this action.

**SIGNATURES REQUIRED:**

BOARD CHAIR	: no
COUNTY COUNSEL	: no
CLERK OF THE BOARD OF SUPERVISORS	: no



**GODBE RESEARCH**  
Gain Insight

## **DEL NORTE COUNTY DISTRICT**

2020 Revenue Measure Feasibility Survey

Topline Report

up to n=438

20 minutes

Likely November 2020 Voters

Data Collection: June 11 to 16, 2020

June 20, 2020

**[www.godberesearch.com](http://www.godberesearch.com)**

Northern California and Corporate Offices  
1220 Howard Avenue, Suite 250  
Burlingame, CA 94010

Nevada  
59 Damonte Ranch Parkway, Suite B309  
Reno, NV 89521



## METHODOLOGY

**Sample Universe:**

- 9,774 Likely November 2020 Voters

**Sample Size:**

n=438 Likely November 2020 Voters

**Data Collection Methodology:**

n=44 Landline

n=52 Online from email invitation

n=342 Online from text invitation

**Margin of Error:**

- Likely November 2020 Voters  $\pm$  4.58%

Interview Dates: June 11 to 16, 2020

## COUNTY OF DEL NORTE CLIMATE

		Total		
		Column N %	Count	$\Sigma$ or Mean
1. Do you have a favorable or unfavorable opinion of the job the State and local governments, including Del Norte County, are doing to address the Coronavirus crisis in Del Norte County?	Very favorable	20.7%	90	
	Somewhat favorable	35.9%	157	
	Somewhat unfavorable	19.1%	84	
	Very unfavorable	16.4%	72	
	DK/NA	7.9%	34	
	Total Favorable	56.5%		
	Total Unfavorable	35.6%		
	Ratio Fav to Unfav	1.6		
2. Looking ahead 6 months from now, do you think the economy will be better than today, be about the same as today, or will it be worse than today?	Better	37.6%	165	
	About the same	27.5%	121	
	Worse	24.7%	108	
	DK/NA	10.1%	44	
3. Are you satisfied or dissatisfied with the job Del Norte County is doing to provide services?	Very satisfied	20.8%	91	
	Somewhat satisfied	44.9%	197	
	Somewhat dissatisfied	14.9%	65	
	Very dissatisfied	9.9%	43	
	DK/NA	9.5%	41	
	Total Satisfied	65.7%		
	Total Dissatisfied	24.9%		
	Ratio Sat to Dissat	2.6		
4. Are you satisfied or dissatisfied with the job Del Norte County is doing to effectively manage and spend taxpayer dollars and public funds?	Very satisfied	9.9%	43	
	Somewhat satisfied	36.3%	159	
	Somewhat dissatisfied	18.2%	80	
	Very dissatisfied	15.8%	69	
	DK/NA	19.7%	87	
	Total Satisfied	46.2%		
	Total Dissatisfied	34.1%		
	Ratio Sat to Dissat	1.4		



## UNINFORMED BALLOT TEST

		Total		
		Column N %	Count	Σ or Mean
5. To support vital local services including: •preparing and responding to natural disasters and health emergencies; •providing additional police and deputy sheriffs for emergency response; •providing additional city firefighter positions; •repairing potholes and maintaining streets; •maintaining firefighting and emergency medical dispatch, training and equipment; •maintaining jail, criminal justice and code enforcement services; and •other general services; shall the County of Del Norte measure be adopted levying a one cent sales tax, until ended by voters, providing \$3 million dollars annually, with citizen oversight, audits, funds spent locally?	Definitely Yes	26.1%	114	
	Probably Yes	32.4%	142	
	Probably No	17.2%	75	
	Definitely No	17.2%	75	
	DK/NA	7.1%	31	
	<b>Total Yes</b>	<b>58.5%</b>		
	<b>Total No</b>	<b>34.4%</b>		

Consultant Work Product  
Not for Distribution



## FEATURES OF THE MEASURE

		Total		
		Column N %	Count	Σ or Mean
6A. Provide additional firefighter positions	Much More Likely	27.7%	121	56.3%
	Sw. More Likely	28.6%	125	
	No Effect	26.9%	118	
	Sw. Less Likely	6.6%	29	
	Much Less Likely	7.3%	32	
	DK/NA	2.9%	12	
6B. Maintain volunteer firefighter programs	Much More Likely	33.8%	148	67.4%
	Sw. More Likely	33.6%	147	
	No Effect	22.3%	98	
	Sw. Less Likely	2.2%	10	
	Much Less Likely	5.5%	24	
	DK/NA	2.6%	11	
6C. Maintain ongoing firefighting and emergency medical response training	Much More Likely	31.6%	138	67.1%
	Sw. More Likely	35.5%	156	
	No Effect	21.0%	92	
	Sw. Less Likely	3.5%	15	
	Much Less Likely	5.7%	25	
	DK/NA	2.7%	12	
6D. Maintain emergency medical response	Much More Likely	37.3%	163	67.8%
	Sw. More Likely	30.6%	134	
	No Effect	20.4%	89	
	Sw. Less Likely	4.4%	19	
	Much Less Likely	5.2%	23	
	DK/NA	2.2%	10	
6E. Prepare and respond to natural disasters and health emergencies	Much More Likely	33.5%	147	64.3%
	Sw. More Likely	30.8%	135	
	No Effect	22.7%	99	
	Sw. Less Likely	3.8%	17	
	Much Less Likely	6.5%	29	
	DK/NA	2.6%	11	
6F. Provide additional police and deputy sheriffs for emergency response	Much More Likely	31.4%	137	55.0%
	Sw. More Likely	23.7%	104	
	No Effect	20.1%	88	
	Sw. Less Likely	10.6%	46	
	Much Less Likely	12.1%	53	
	DK/NA	2.3%	10	
6G. Repair potholes and maintaining streets	Much More Likely	40.7%	178	71.6%
	Sw. More Likely	30.9%	135	
	No Effect	18.1%	79	
	Sw. Less Likely	2.6%	11	
	Much Less Likely	5.9%	26	
	DK/NA	1.8%	8	
6H. Maintain firefighting and emergency medical dispatch, training and equipment replacement programs	Much More Likely	33.6%	147	67.4%
	Sw. More Likely	33.8%	148	
	No Effect	18.2%	80	
	Sw. Less Likely	5.3%	23	
	Much Less Likely	6.5%	28	
	DK/NA	2.6%	11	
6I. Maintain jail and criminal justice programs and services	Much More Likely	23.9%	105	52.7%
	Sw. More Likely	28.7%	126	
	No Effect	24.6%	108	
	Sw. Less Likely	8.1%	35	
	Much Less Likely	10.4%	46	
	DK/NA	4.3%	19	



		Total		
		Column N %	Count	Σ or Mean
6J. Maintain code enforcement services	Much More Likely	17.3%	76	43.3%
	Swt. More Likely	26.0%	114	
	No Effect	29.3%	129	
	Swt. Less Likely	8.9%	39	
	Much Less Likely	12.6%	55	
	DK/NA	5.9%	26	
6K. Maintain hazardous materials response	Much More Likely	20.8%	91	46.8%
	Swt. More Likely	26.0%	114	
	No Effect	35.7%	156	
	Swt. Less Likely	5.8%	26	
	Much Less Likely	7.4%	32	
	DK/NA	4.3%	19	
6L. Maintain emergency rescue services	Much More Likely	33.1%	145	66.9%
	Swt. More Likely	33.8%	148	
	No Effect	22.0%	96	
	Swt. Less Likely	3.2%	14	
	Much Less Likely	5.6%	24	
	DK/NA	2.3%	10	
6M. Increase firefighter staffing to ensure rapid emergency fire and medical response	Much More Likely	32.1%	141	62.4%
	Swt. More Likely	30.3%	133	
	No Effect	22.4%	98	
	Swt. Less Likely	5.0%	22	
	Much Less Likely	7.1%	31	
	DK/NA	3.1%	14	
6N. Support local businesses and residents during the recovery from the COVID-19 shutdown	Much More Likely	38.3%	168	66.9%
	Swt. More Likely	28.6%	125	
	No Effect	17.1%	75	
	Swt. Less Likely	5.8%	25	
	Much Less Likely	7.1%	31	
	DK/NA	3.2%	14	

Consultant Work Product  
Not for Distribution

## FEATURES OF THE MEASURE – RANKED BY INTENSITY

	Total		
	Column N %	Count	$\Sigma$ or Mean
6G. Repair potholes and maintaining streets			1.00
6D. Maintain emergency medical response			0.92
6B. Maintain volunteer firefighter programs			0.90
6N. Support local businesses and residents during the recovery from the COVID-19 shutdown			0.88
6L. Maintain emergency rescue services			0.88
6C. Maintain ongoing firefighting and emergency medical response training			0.86
6H. Maintain firefighting and emergency medical dispatch, training and equipment replacement programs			0.85
6E. Prepare and respond to natural disasters and health emergencies			0.83
6M. Increase firefighter staffing to ensure rapid emergency fire and medical response			0.78
6A. Provide additional firefighter positions			0.65
6F. Provide additional police and deputy sheriffs for emergency response			0.53
6I. Maintain jail and criminal justice programs and services			0.50
6K. Maintain hazardous materials response			0.49
6J. Maintain code enforcement services			0.28

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## INFORMATIONAL STATEMENTS

		Total		
		Column N %	Count	Σ or Mean
7A. None of the money raised by the measure will be used for additional administrator salaries	Much more likely to vote Yes	54.3%	238	69.1%
	Swt. more likely to vote Yes	14.8%	65	
	No effect	24.5%	107	
	DK/NA	6.4%	28	
7B. Good local fire protection services help improve property values. Supporting this measure means investing in our property values	Much more likely to vote Yes	26.1%	114	51.5%
	Swt. more likely to vote Yes	25.4%	111	
	No effect	40.5%	178	
	DK/NA	8.0%	35	
7C. Repairing potholes and maintaining city and county roads help improve property values. Supporting this measure means investing in our property values	Much more likely to vote Yes	32.6%	143	61.2%
	Swt. more likely to vote Yes	28.7%	126	
	No effect	31.6%	138	
	DK/NA	7.2%	31	
7D. All money raised by this measure will be controlled locally, will go to our vital local services and cannot be taken away by the State	Much more likely to vote Yes	49.4%	216	70.4%
	Swt. more likely to vote Yes	21.0%	92	
	No effect	23.9%	105	
	DK/NA	5.6%	25	
7E. The measure requires independent citizen oversight to ensure the money is spent as promised	Much more likely to vote Yes	45.4%	199	71.4%
	Swt. more likely to vote Yes	25.9%	114	
	No effect	22.7%	99	
	DK/NA	5.9%	26	
7F. The measure will help maintain police, sheriff, firefighter or emergency medical response times	Much more likely to vote Yes	32.9%	144	59.0%
	Swt. more likely to vote Yes	26.1%	114	
	No effect	33.4%	146	
	DK/NA	7.7%	34	
7G. The measure will help meet Federal and State firefighting standards	Much more likely to vote Yes	29.6%	129	57.0%
	Swt. more likely to vote Yes	27.4%	120	
	No effect	35.7%	156	
	DK/NA	7.3%	32	
7H. The measure will help the County prevent the COVID-19 virus from spreading in our community	Much more likely to vote Yes	23.9%	105	43.9%
	Swt. more likely to vote Yes	20.0%	88	
	No effect	47.3%	207	
	DK/NA	8.8%	38	
7I. The measure will allow the Crescent City and Fire District firefighters to respond to more than one emergency at a time, saving lives and property	Much more likely to vote Yes	38.3%	168	65.1%
	Swt. more likely to vote Yes	26.9%	118	
	No effect	30.3%	133	
	DK/NA	4.6%	20	
7J. Many streets and roads have not had major repair in more than 20 years	Much more likely to vote Yes	37.5%	164	64.8%
	Swt. more likely to vote Yes	27.2%	119	
	No effect	29.1%	127	
	DK/NA	6.2%	27	
7K. Since 1990, the State has taken millions of dollars from Del Norte County to deal with its own budget. This measure provides a guaranteed source of local funding to maintain critical resident services	Much more likely to vote Yes	35.6%	156	62.7%
	Swt. more likely to vote Yes	27.1%	118	
	No effect	27.4%	120	
	DK/NA	9.9%	43	
7L. The measure would help attract and retain qualified firefighters	Much more likely to vote Yes	32.8%	144	57.7%
	Swt. more likely to vote Yes	24.9%	109	
	No effect	36.2%	158	
	DK/NA	6.2%	27	
7M. The measure will benefit all residents in the County	Much more likely to vote Yes	37.5%	164	58.9%
	Swt. more likely to vote Yes	21.4%	94	
	No effect	31.2%	137	
	DK/NA	9.9%	43	
7N. The measure will help maintain streets and repair potholes on more than 323 miles, or approximately 52 million square feet, of streets in Crescent City and Del Norte County	Much more likely to vote Yes	36.2%	158	65.0%
	Swt. more likely to vote Yes	28.8%	126	
	No effect	28.3%	124	
	DK/NA	6.7%	29	



		Total		
		Column N %	Count	Σ or Mean
7O. The County has been a good steward of taxpayer money, spending within its means	Much more likely to vote Yes	13.7%	60	30.7%
	Swl. more likely to vote Yes	17.1%	75	
	No effect	45.1%	197	
	DK/NA	24.2%	106	
7P. The Del Norte County Fair Board sales tax will expire next year lowering the total rate	Much more likely to vote Yes	19.1%	84	41.9%
	Swl. more likely to vote Yes	22.7%	100	
	No effect	45.0%	197	
	DK/NA	13.1%	57	
7Q. The measure will protect criminal justice programs in Del Norte County that keep residents safe	Much more likely to vote Yes	30.1%	132	54.9%
	Swl. more likely to vote Yes	24.8%	109	
	No effect	37.1%	162	
	DK/NA	8.0%	35	
7R. Businesses and visitors pay their fair share for vital local services so homeowners don't shoulder the entire burden	Much more likely to vote Yes	35.5%	155	60.6%
	Swl. more likely to vote Yes	25.1%	110	
	No effect	30.7%	135	
	DK/NA	8.7%	38	
7S. The measure will help Del Norte be self-reliant during difficult times	Much more likely to vote Yes	34.8%	152	63.7%
	Swl. more likely to vote Yes	28.9%	127	
	No effect	27.7%	121	
	DK/NA	8.6%	38	
7T. Given the State's COVID-19 budget crisis, Del Norte County may lose funding for a wide variety of services. This measure will help Del Norte County be self-reliant and maintain critical public safety, public works and health services	Much more likely to vote Yes	35.1%	154	62.0%
	Swl. more likely to vote Yes	26.9%	118	
	No effect	29.0%	127	
	DK/NA	8.9%	39	
7U. Groceries and prescription medications are not subject to sales taxes so people with fixed or limited incomes will not be unfairly burdened	Much more likely to vote Yes	42.7%	187	63.7%
	Swl. more likely to vote Yes	21.0%	92	
	No effect	31.7%	139	
	DK/NA	4.6%	20	

Consultant  
 Not for Distribution



## INFORMATIONAL STATEMENTS – RANKED BY INTENSITY

	Total		
	Column N %	Count	Σ or Mean
7A. None of the money raised by the measure will be used for additional administrator salaries			1.32
7D. All money raised by this measure will be controlled locally, will go to our vital local services and cannot be taken away by the State			1.27
7E. The measure requires independent citizen oversight to ensure the money is spent as promised			1.24
7U. Groceries and prescription medications are not subject to sales taxes so people with fixed or limited incomes will not be unfairly burdened			1.12
7K. Since 1990, the State has taken millions of dollars from Del Norte County to deal with its own budget. This measure provides a guaranteed source of local funding to maintain critical resident services			1.09
7J. Many streets and roads have not had major repair in more than 20 years			1.09
7N. The measure will help maintain streets and repair potholes on more than 323 miles, or approximately 52 million square feet, of streets in Crescent City and Del Norte County			1.08
7I. The measure will allow the Crescent City and Fire District firefighters to respond to more than one emergency at a time, saving lives and property			1.08
7S. The measure will help Del Norte be self-reliant during difficult times			1.08
7M. The measure will benefit all residents in the County			1.07
7T. Given the State's COVID-19 budget crisis, Del Norte County may lose funding for a wide variety of services. This measure will help Del Norte County be self-reliant and maintain critical public safety, public works and health services			1.07
7R. Businesses and visitors pay their fair share for vital local services so homeowners don't shoulder the entire burden			1.05
7C. Repairing potholes and maintaining city and county roads help improve property values. Supporting this measure means investing in our property values			1.01
7F. The measure will help maintain police, sheriff, firefighter or emergency medical response times			0.99
7L. The measure would help attract and retain qualified firefighters			0.96
7G. The measure will help meet Federal and State firefighting standards			0.93
7Q. The measure will protect criminal justice programs in Del Norte County that keep residents safe			0.92
7B. Good local fire protection services help improve property values. Supporting this measure means investing in our property values			0.84
7H. The measure will help the County prevent the COVID-19 virus from spreading in our community			0.74
7P. The Del Norte County Fair Board sales tax will expire next year lowering the total rate			0.70
7O. The County has been a good steward of taxpayer money, spending within its means			0.59

## CRITICAL STATEMENTS

		Total		
		Column N %	Count	Σ or Mean
8A. Crescent City and Del Norte County have too many highly paid administrators, and pensions are out of control. If local government managed its money better and spent within its means, this measure would not be needed	Much More Likely to vote No	34.2%	150	49.6%
	Swt. More Likely to vote No	15.3%	67	
	No Effect	36.8%	161	
	DK/NA	13.6%	60	
8B. The measure is a forever tax that will never end	Much More Likely to vote No	33.9%	149	47.9%
	Swt. More Likely to vote No	13.9%	61	
	No Effect	36.0%	158	
	DK/NA	16.1%	71	
8C. Given the COVID-19 pandemic, the Nationwide economic fallout and record unemployment rate, now is the wrong time to increase taxes locally	Much More Likely to vote No	28.0%	122	48.2%
	Swt. More Likely to vote No	20.3%	89	
	No Effect	39.5%	173	
	DK/NA	12.3%	54	
8D. The politicians that support this measure are just taking advantage of the public fear created by the COVID-19 crisis	Much More Likely to vote No	24.9%	109	36.9%
	Swt. More Likely to vote No	12.0%	52	
	No Effect	48.5%	212	
	DK/NA	14.7%	64	
8E. A sales tax increase will chase businesses, and the jobs they provide, out of Del Norte County	Much More Likely to vote No	23.0%	101	41.6%
	Swt. More Likely to vote No	18.6%	82	
	No Effect	45.4%	199	
	DK/NA	13.0%	57	
8F. If we support this tax now it will just open the floodgates to many other new taxes	Much More Likely to vote No	26.3%	115	40.5%
	Swt. More Likely to vote No	14.2%	62	
	No Effect	45.7%	200	
	DK/NA	13.8%	61	
8G. If Crescent City and Del Norte County had budget problems, why did they wait so long to ask taxpayers for more money	Much More Likely to vote No	16.9%	74	30.9%
	Swt. More Likely to vote No	14.0%	61	
	No Effect	51.2%	224	
	DK/NA	17.9%	78	
8H. A measure to gut Proposition 13 will be on the same ballot with this measure. And, this measure is just another increase in local taxes. We can't afford all these new taxes	Much More Likely to vote No	30.6%	134	46.3%
	Swt. More Likely to vote No	15.7%	69	
	No Effect	36.1%	158	
	DK/NA	17.6%	77	
8I. Del Norte County residents with fixed or limited incomes can't afford new taxes	Much More Likely to vote No	34.2%	150	51.7%
	Swt. More Likely to vote No	17.5%	77	
	No Effect	36.1%	158	
	DK/NA	12.2%	53	

Consultant's Work  
Not for Distribution



## CRITICAL STATEMENTS – RANKED BY INTENSITY

	Total		
	Column N %	Count	Σ or Mean
8I. Del Norte County residents with fixed or limited incomes can't afford new taxes			0.98
8B. The measure is a forever tax that will never end			0.98
8A. Crescent City and Del Norte County have too many highly paid administrators, and pensions are out of control. If local government managed its money better and spent within its means, this measure would not be needed			0.97
8H. A measure to gut Proposition 13 will be on the same ballot with this measure. And, this measure is just another increase in local taxes. We can't afford all these new taxes			0.93
8C. Given the COVID-19 pandemic, the Nationwide economic fallout and record unemployment rate, now is the wrong time to increase taxes locally			0.87
8F. If we support this tax now it will just open the floodgates to many other new taxes			0.77
8E. A sales tax increase will chase businesses, and the jobs they provide, out of Del Norte County			0.74
8D. The politicians that support this measure are just taking advantage of the public fear created by the COVID-19 crisis			0.72
8G. If Crescent City and Del Norte County had budget problems why did they wait so long to ask taxpayers for more money			0.58

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## INFORMED BALLOT TEST & THRESHOLDS

		Total		
		Column N %	Count	Σ or Mean
9. To support vital local services including: •preparing and responding to natural disasters and health emergencies; •providing additional police and deputy sheriffs for emergency response; •providing additional city firefighter positions; •repairing potholes and maintaining streets; •maintaining firefighting and emergency medical dispatch, training and equipment; •maintaining jail, criminal justice and code enforcement services; and •other general services; shall the County of Del Norte measure be adopted levying a one cent sales tax, until ended by voters, providing \$3 million dollars annually, with citizen oversight, audits, funds spent locally?	Definitely Yes	23.6%	103	
	Probably Yes	31.7%	139	
	Probably No	14.1%	62	
	Definitely No	20.2%	89	
	DK/NA	10.3%	45	
	Total Yes	55.3%		
	Total No	34.4%		
10. Ballot Test - 3/4 Cent	Definitely Yes	28.5%	125	
	Probably Yes	24.2%	106	
	Probably No	15.3%	67	
	Definitely No	18.3%	80	
	DK/NA	13.6%	59	
	Total Yes	52.8%		
	Total No	33.7%		
11. Ballot Test - 15 Years	Definitely Yes	28.5%	125	
	Probably Yes	20.2%	89	
	Probably No	16.0%	70	
	Definitely No	20.3%	89	
	DK/NA	15.1%	66	
	Total Yes	48.7%		
	Total No	36.3%		

Consultant Work Product  
Not for Distribution



## DEMOGRAPHICS

		Total		
		Column N %	Count	Σ or Mean
A. Do any children under the age of 18 live in your household?	Yes	24.1%	105	
	No	74.4%	326	
	DK/NA	1.5%	7	
B. Gender	Male	46.0%	202	
	Female	54.0%	236	
	Unknown	0.0%	0	
C. Age	18-29	7.4%	32	
	30-39	11.7%	51	
	40-49	11.8%	52	
	50-64	29.4%	129	
	65+	39.7%	174	
	Not coded	0.0%	0	
D. Broad Ethnic Groupings	East and South Asian	1.6%	7	
	European	79.8%	349	
	Hispanic and Portuguese	8.4%	37	
	Likely African-American	0.0%	0	
	Other	1.3%	6	
E. Marital Status	Unknown	8.9%	39	
	Single or Unknown	54.6%	239	
	Married	38.7%	170	
F. Homeownership Status	Non-Traditional	6.7%	29	
	Owner	53.6%	235	
	Renter	20.3%	89	
G. Estimated Income Range	Unknown	26.1%	114	
	\$1,000-\$14,999	4.6%	20	
	\$15,000-\$24,999	3.6%	16	
	\$25,000-\$34,999	4.8%	21	
	\$35,000-\$49,999	14.7%	64	
	\$50,000-\$74,999	27.5%	120	
	\$75,000-\$99,999	15.6%	69	
	\$100,000-\$124,999	9.7%	43	
	\$125,000-\$149,999	6.2%	27	
	\$150,000-\$174,999	1.5%	7	
	\$175,000-\$199,999	1.8%	8	
	\$200,000-\$249,999	3.0%	13	
	\$250,000 and up	1.7%	7	
	Unknown	5.2%	23	
H. Estimated Home Value Range	\$0K to \$19K	0.0%	0	
	\$20K to \$49K	0.0%	0	
	\$50K to \$99K	2.0%	9	
	\$100K to \$149K	5.7%	25	
	\$150K to \$174K	4.4%	19	
	\$175K to \$199K	16.5%	72	
	\$200K to \$249K	19.5%	85	
	\$250K to \$299K	15.3%	67	
	\$300K to \$399K	19.8%	87	
	\$400K to \$499K	7.4%	33	
	\$500K to \$749K	2.8%	12	
	\$750K to \$999K	0.4%	2	
	\$1000K to 1M and over	0.7%	3	
Unknown	5.6%	25		



		Total		
		Column N %	Count	Σ or Mean
<b>I. Social Economic Ladder</b>	1	16.2%	71	
	2	31.2%	137	
	3	29.4%	129	
	4	8.1%	36	
	5	4.5%	20	
	Unknown	10.6%	47	
<b>J. Individual Party</b>	American Independent	3.4%	15	
	Democratic	32.5%	142	
	Green	0.9%	4	
	Libertarian	1.5%	6	
	Natural Law	0.0%	0	
	Non-Partisan	17.2%	75	
	Other	0.2%	1	
	Peace and Freedom	0.1%	1	
	Reform	0.0%	0	
	Republican	44.2%	194	
	Unknown	0.0%	0	
	No data	0.0%	0	
	<b>K. Household Party Type</b>	Dem	23.5%	103
Dem&Ind		9.3%	41	
Dem&Rep		6.8%	30	
Dem&Rep&Ind		2.0%	9	
Ind		14.3%	63	
Rep		33.3%	146	
Rep&Ind		10.8%	47	
No data		0.0%	0	
<b>L. City/Unincorporated</b>	Crescent City	13.1%	57	
	Unincorporated	86.9%	381	
<b>M. County Supervisor District</b>	District 1	14.6%	64	
	District 2	16.5%	72	
	District 3	24.3%	106	
	District 4	23.0%	101	
	District 5	21.6%	95	
<b>N. Household Gender Composition</b>	Mixed Gender Household	61.9%	271	
	Female Only Household	25.1%	110	
	Male Only Household	12.5%	55	
	Cannot Determine	0.5%	2	
<b>O. Registration Date</b>	No data	0.0%	0	
	2017 to present	55.2%	242	
	2013-2016	17.3%	76	
	2009-2012	5.9%	26	
	2005-2008	8.5%	37	
	2001-2004	5.1%	22	
	1997-2000	1.7%	8	
	1993-1996	1.9%	8	
	1981-1992	4.4%	19	
	1980 or before	0.0%	0	
Not coded	0.0%	0		



		Total		
		Column N %	Count	Σ or Mean
<b>P. Voting Frequency</b>	0	10.7%	47	
	1	8.8%	38	
	2	6.5%	29	
	3	5.5%	24	
	4	9.8%	43	
	5	9.7%	42	
	6	10.5%	46	
	7	16.1%	70	
	8	22.6%	99	
<b>Q. Voting History</b>		see detailed crosstabs		
<b>R. Household Voter Count</b>	1	29.8%	131	
	2	49.4%	216	
	3	17.0%	74	
	4	3.0%	13	
	5	0.7%	3	
	No data	0.0%	0	
<b>S. Permanent Absentee Voter</b>	Military	0.3%	1	
	Permanent US	73.0%	320	
	Unknown	26.7%	117	
<b>T. Likely November 2020 Voter</b>	Yes	100.0%	438	
	No	0.0%	0	

Consultant Work Product  
 Not for Distribution