

# Del Norte COVID-19 Economic Injury Survey

---

ECONOMIC RESILIENCY  
TASK FORCE

UPDATE 4/20/20



# 112 Businesses Participated in Bi-weekly Survey

RESTAURANTS

SALONS

RETAIL

REAL ESTATE

MANUFACTURING

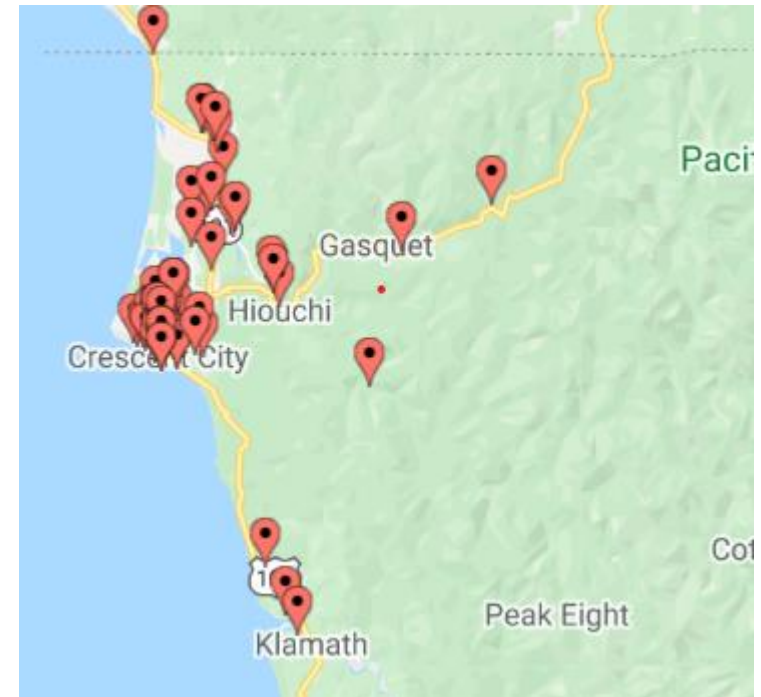
SERVICE PROVIDERS

NON-PROFITS



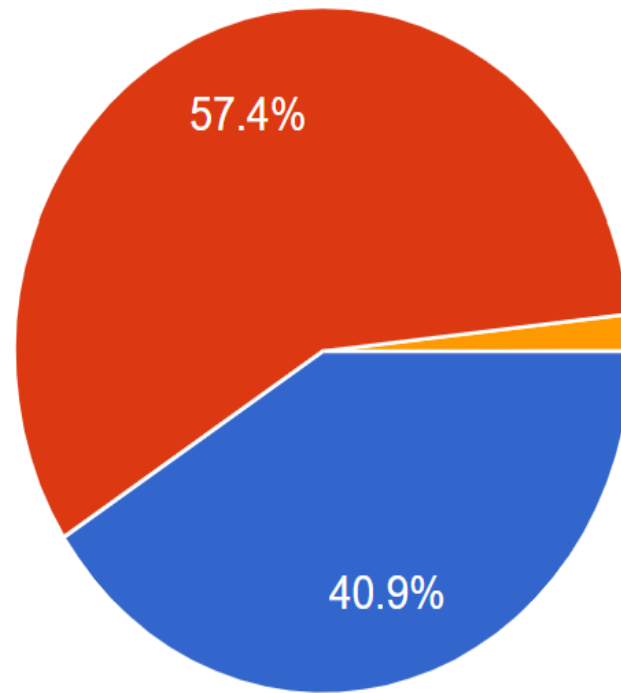
## Initial Economic Injury Survey – Del Norte County Businesses

*We are asking.  
We are listening.  
We care.*



## Is your business currently open?

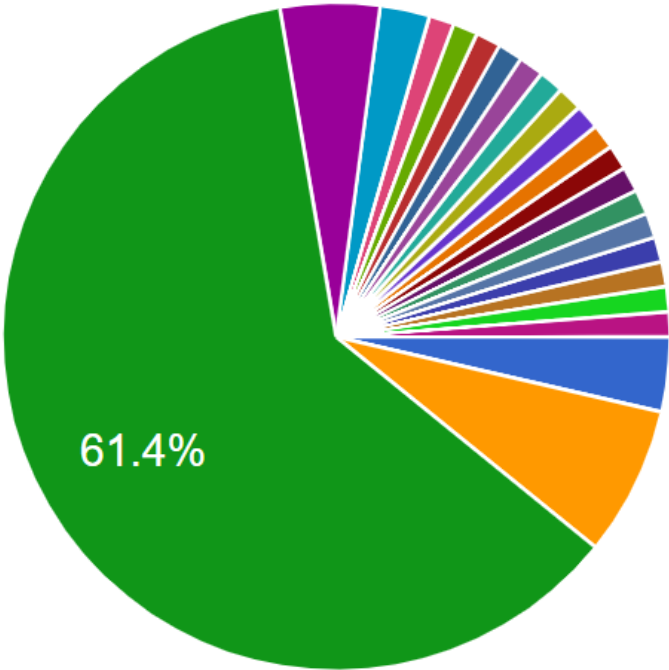
115 responses



- Yes
- No - temporarily closed due to COVID-19
- No - permanently closed due to COVID-19

Do you need help with navigating:

83 responses



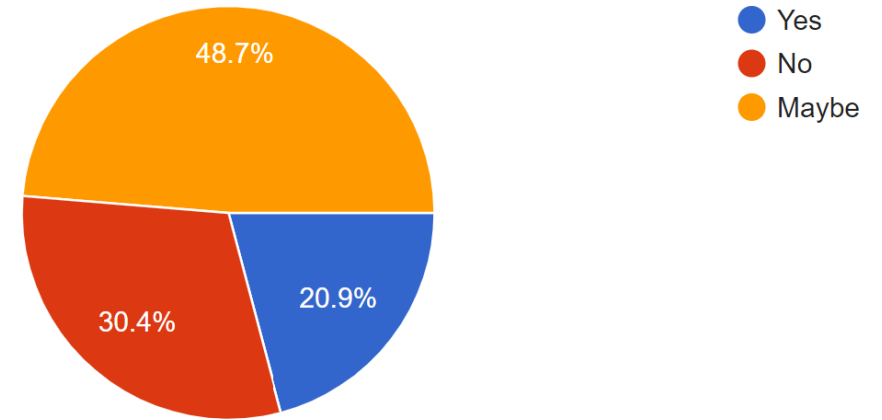
- Layoffs
- WorkShare
- Unemployment
- Cash flow
- None
- none
- none at this time
- I don't know yet

# Why Task Force is Important

Our businesses really need our support navigating the unknown impacts of the COVID-19 Pandemic and the Stay-At-Home Order affects on local economy.

Do you need help applying for disaster loan relief?

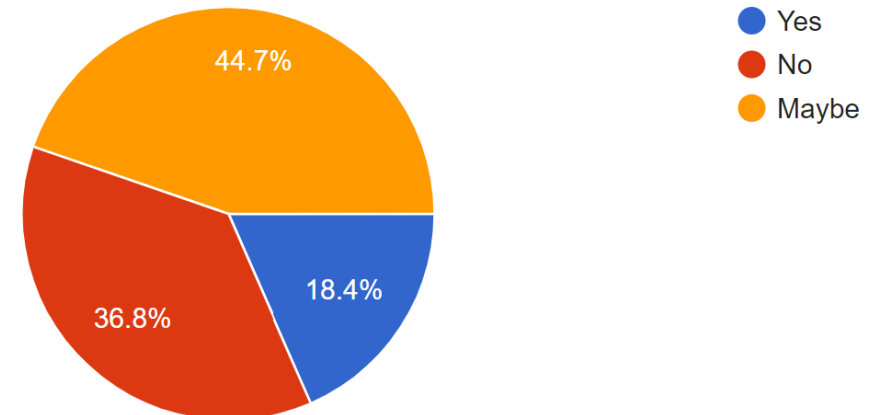
115 responses



---

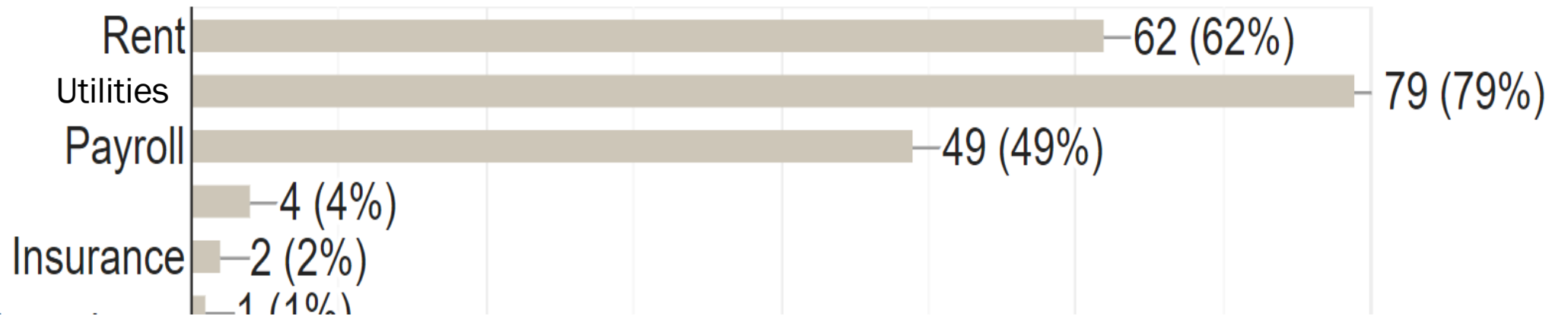
Could you benefit from a business advice/advisor?

114 responses



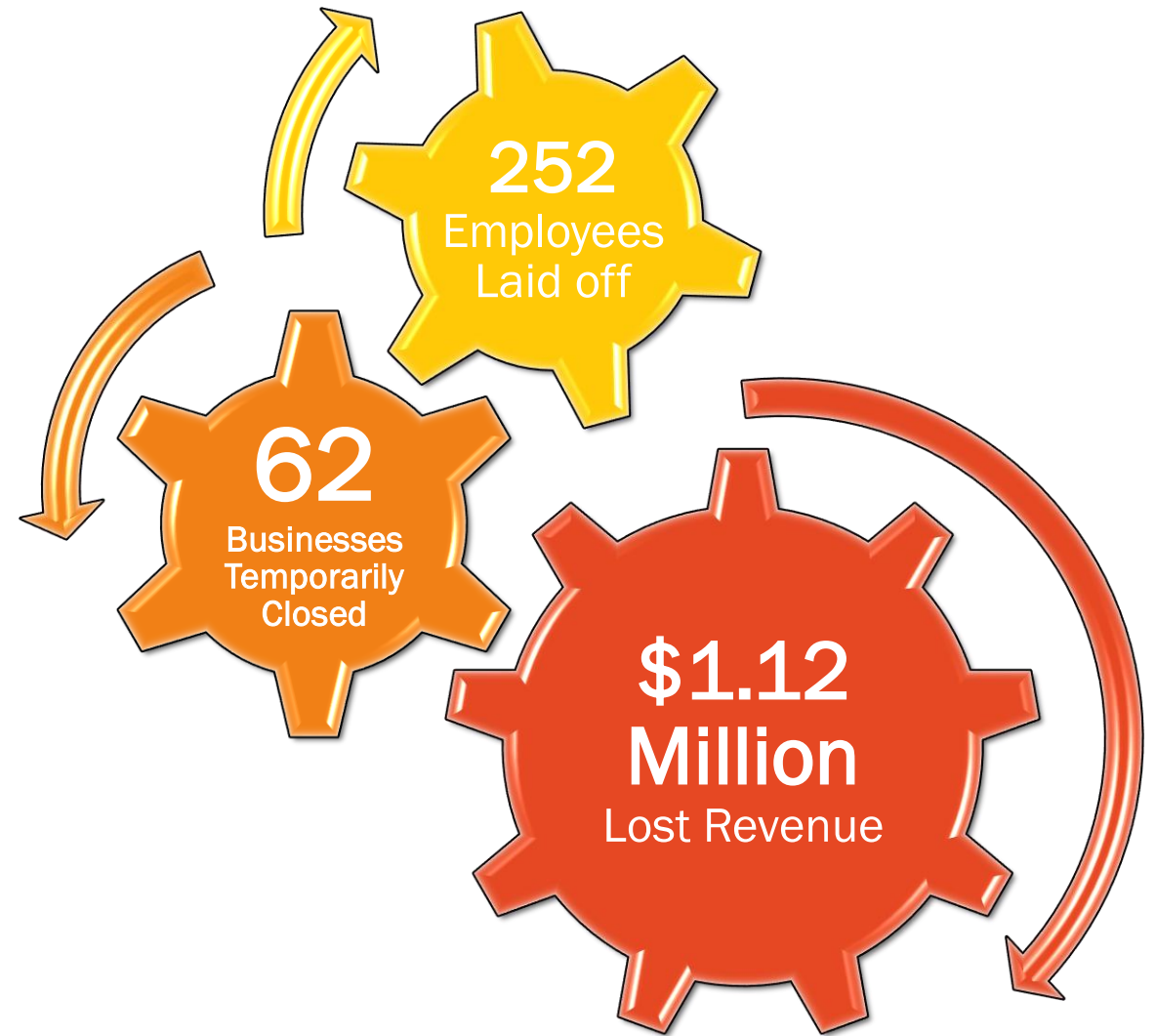
What critical costs does your business have that would impact being able to subsist the next 30-60 days before government funds become available?

100 responses

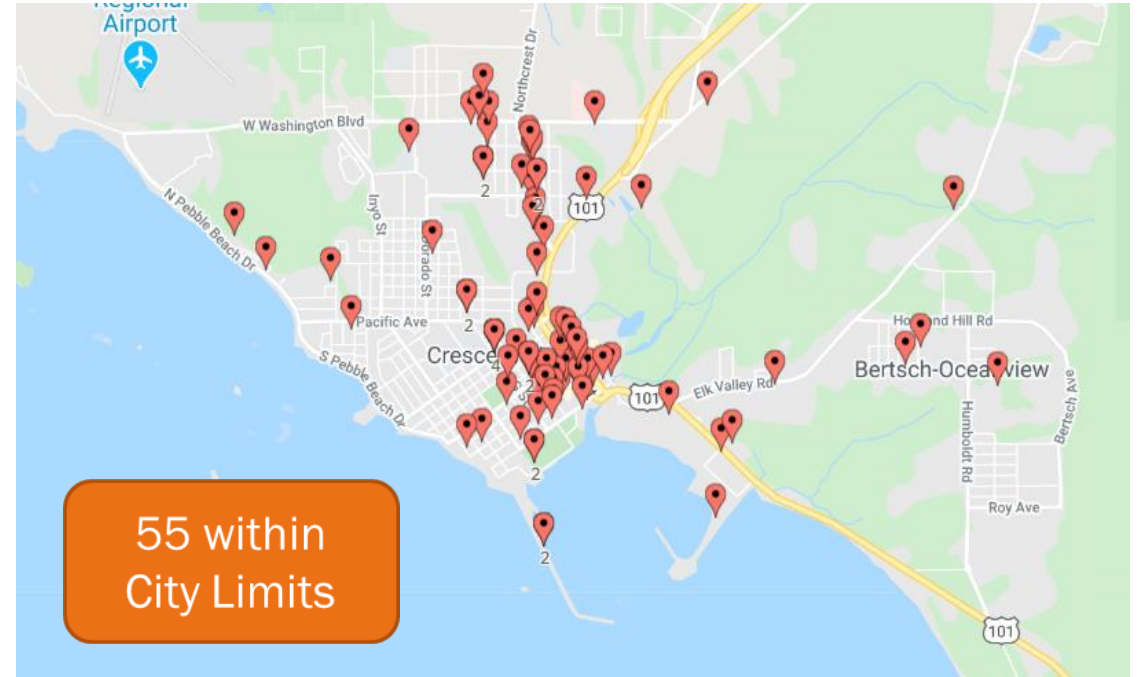
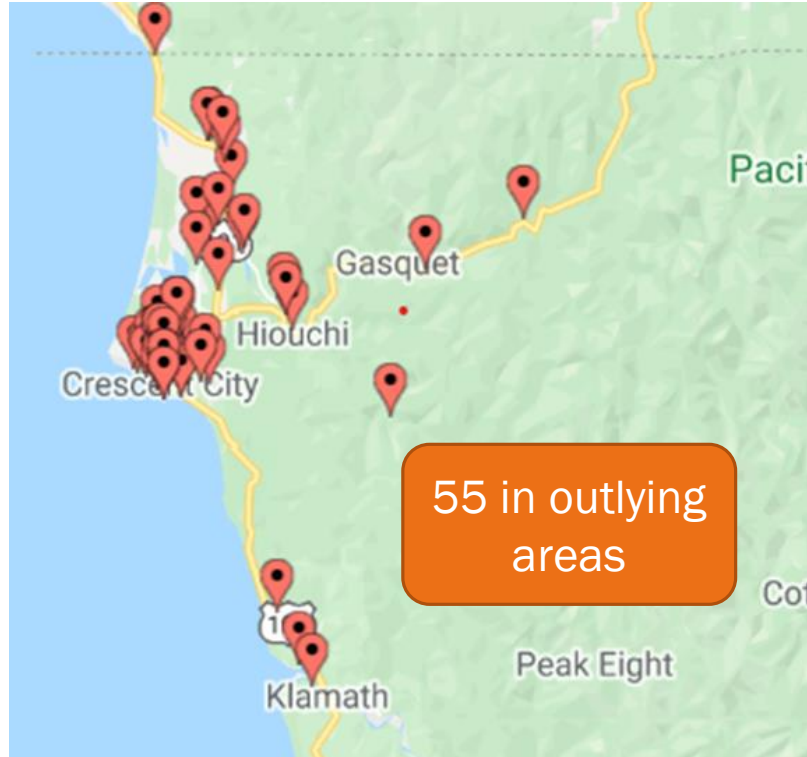


# Impact on Local Economy

First 2 ½ weeks  
Stay-At-Home Order







# Businesses Throughout the County Are Being Affected

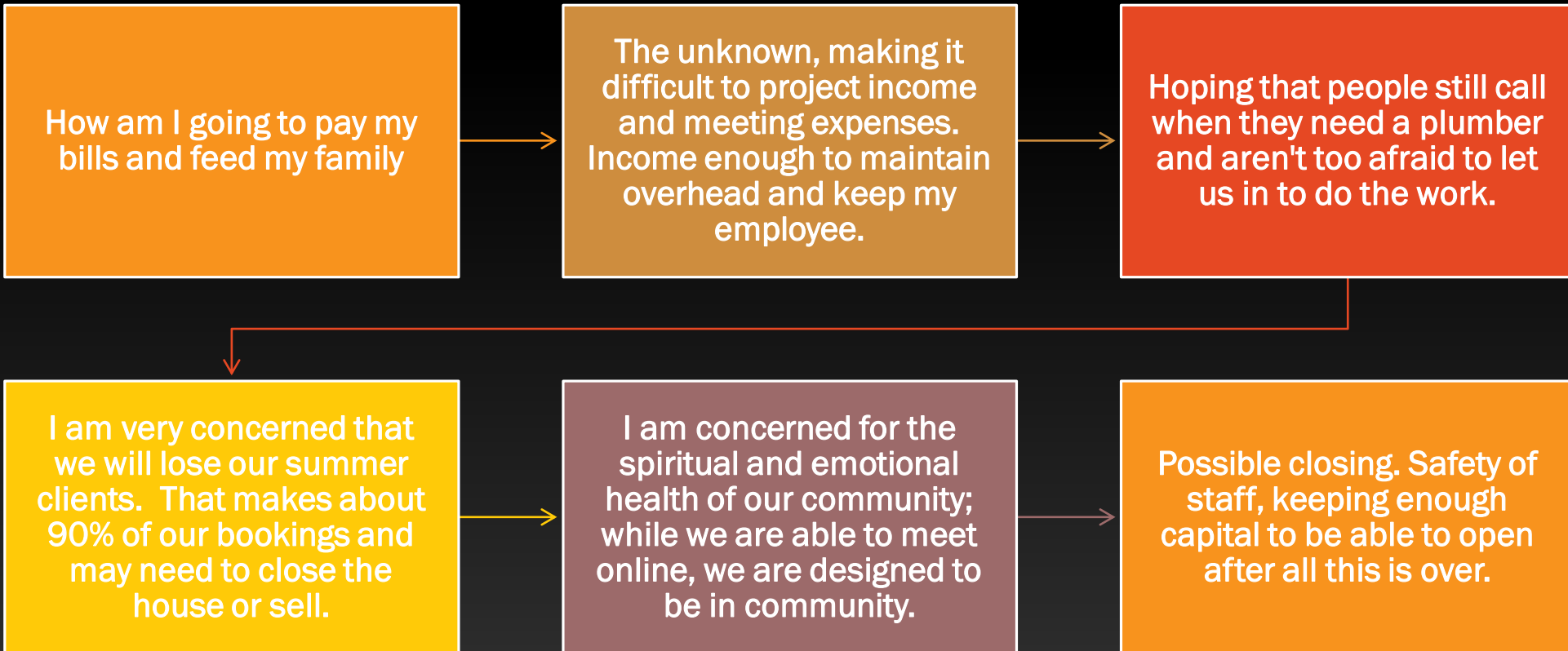
TRADES – SERVICE PROVIDERS – HOSPITALITY – RETAILERS – REAL ESTATE – NON-PROFITS

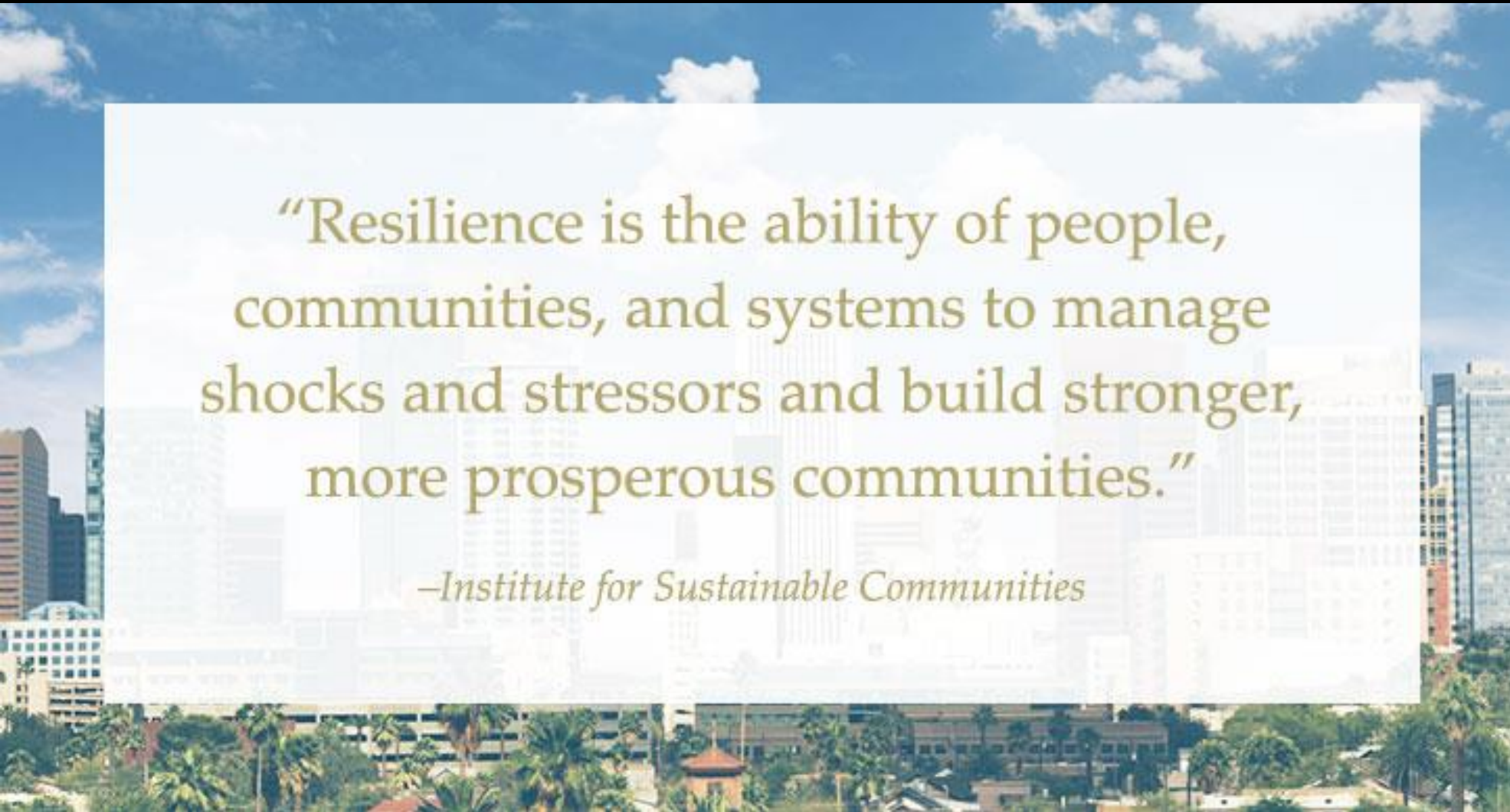
---



# Concerns & Comments

---





“Resilience is the ability of people,  
communities, and systems to manage  
shocks and stressors and build stronger,  
more prosperous communities.”

*—Institute for Sustainable Communities*

# Community & Support

LOCAL CHURCHES ARE BEING AMAZING SUPPORTS & REACHING OUT WITH SOCIAL MEDIA


 **Crescent City Foursquare Church**  
April 12 at 3:17 PM · 🌐

The Hope of Easter message from today. The Resurrection of Jesus gives us HOPE in the present and for the future. If you need prayer, please visit [www.ccfoursquare.org/prayer](http://www.ccfoursquare.org/prayer) or call 707-464-9501. Happy Easter!




Watch together with friends or with a group Start



 **First Baptist Church of Crescent City, CA** was live.  
Yesterday at 9:47 AM · 🌐

First Baptist Church, Crescent City CCLI # 217933



Watch together with friends or with a group Start





# Nonprofit Partners Lending Helping Hands

---





PORT O'PINTS BREWING CO.

# Growler Photo Contest

FRIDAY, APRIL 17TH, 2020

## BUFFALO CHICKEN WRAP

\$11



Served with  
Chips & Slaw



TAKE & BAKE

## Shepherds Pie

& SIDE SALAD

SMALL (FEEDS 2-3) \$14



Port O'Pints  
(707) 460-1154

Special

Buy 1

Get 1

50% Off\*

FOOD, BEER,  
& MERCHANDISE

\*50% OFF EQUAL OR LESSER  
VALUE MUST BE IN THE SAME  
CATEGORY. EXCLUDES, KEGS,  
CHEESECAKE & GIFT CARDS





# Drive-Thru Farm Stand



**Ocean Air Farms**

April 17 at 9:27 PM · 🌐

Farm Stand Saturday April 18th 10-3p

Drive thru and get your farm fresh...

Salad Turnips, Salad Mix, Spinach, Kale, Chard, Boc Choi, Radish, Lettuce heads-green leaf, red leaf, Romaine, Cilantro, Cabbage & a few odd balls.

Plus some goat milk soaps again "just milk" & "cucumber melon".







**Family Fish Fry**  
COD

8 Deep fried Cod, 16oz Cole Slaw  
Large box of French Fries, Fountain drinks  
\$25.00

**SEAFOOD COMBO**

4 deep fried Cod, 8 Shrimp, 8 oz Clam Strips  
Large box of French Fries, 16 oz of Cole Slaw  
Fountain Drinks  
\$30.00

**SHRIMP**

16 Deep fried Shrimp, 16oz Cole Slaw  
Large box of French Fries, Fountain drinks  
\$28.00

Take out only, feeds 3 to 5  
Beer and wine available to go!

**Fisherman's Restaurant**  
707 465-Fish (3474)

██████████ We had their family fish and chips last night, so good and so much food.

Like · Reply · 2d



facebook




**Family**  
sized meal

**SEAQUAKE**  
SERVICES

**\$35 EACH**

**\$14**  
MARGARITA CROWLER OR HESS SELECT WINE

**FEEDS 4-6**  
READY TO EAT IN 30 MINUTES OR LESS  
AVAILABLE IN DAILY LIMITED QUANTITIES

Heartland Guest App

██████████ This was a great meal. Thanks for making our Wednesday night easier.

Like · Reply · 4d

HIOUCHI CAFE	THURSDAY	FRIDAY
WEEKLY DINNER SPECIALS	APRIL 16, 2020	APRIL 17, 2020
APRIL 16TH-20TH	CHICKEN & STEAK FAJITAS SERVED WITH BEANS, RICE, CHIPS & SALSA, DESSERT	BBQ PULLED PORK SERVED WITH COLE SLAW, MAC&CHEESE, SALAD, DESSERT
TO ORDER, CALL: (707)458-3445	\$15	\$15
SATURDAY	SUNDAY	MONDAY
APRIL 18, 2020	APRIL 19, 2020	APRIL 20, 2020
PASTA CARBONARA SERVED WITH SALAD, GARLIC BREAD, DESSERT	STEAK CHIMMICHURRI SERVED WITH SALAD, SAUTEED VEGETABLES, GRITS, DESSERT	CHICKEN FRIED STEAK SERVED WITH SALAD, MASHED POTATOES, BISCUIT, DESSERT
\$16		\$15

██████████ Wow! Hiouchi Cafe! You guys are rockin it during this crisis. We are coming up to support you 🥳🥳❤️

Like · Reply · 21h



# Being Creative – Community Supported

# COVID-19 Business Support

Public Health Information

North Coast Small Business Development Center (SBDC)

COVID-19 Business Resources

State Guidelines For Safe Operation

Del Norte Small Business Stabilization Loan

Business Support Webinars/Videos

Bi-Weekly Economic Injury Survey



Any Questions Can Be Emailed to:  
economicresiliency\_eoc@co.del-norte.ca.us

Hotline Number 707-951-2294  
Hours of Operation: Monday – Thursday;  
7:30 a.m. – 5:30 p.m.

# Del Norte Small Business Stabilization Loan Program

---

## **13 Local Businesses**

have been able to meet with  
**Claggett and Wolfe Consulting**  
and have received extensive  
support during this time.

## **11 Applications**

have been submitted by to  
**Arcata Economic  
Development Corporation**  
for approval

We are still **accepting** applications for  
these **local 0% interest** loans.

# First Bi-Weekly Business Webinar:

21 participants +  
37 views

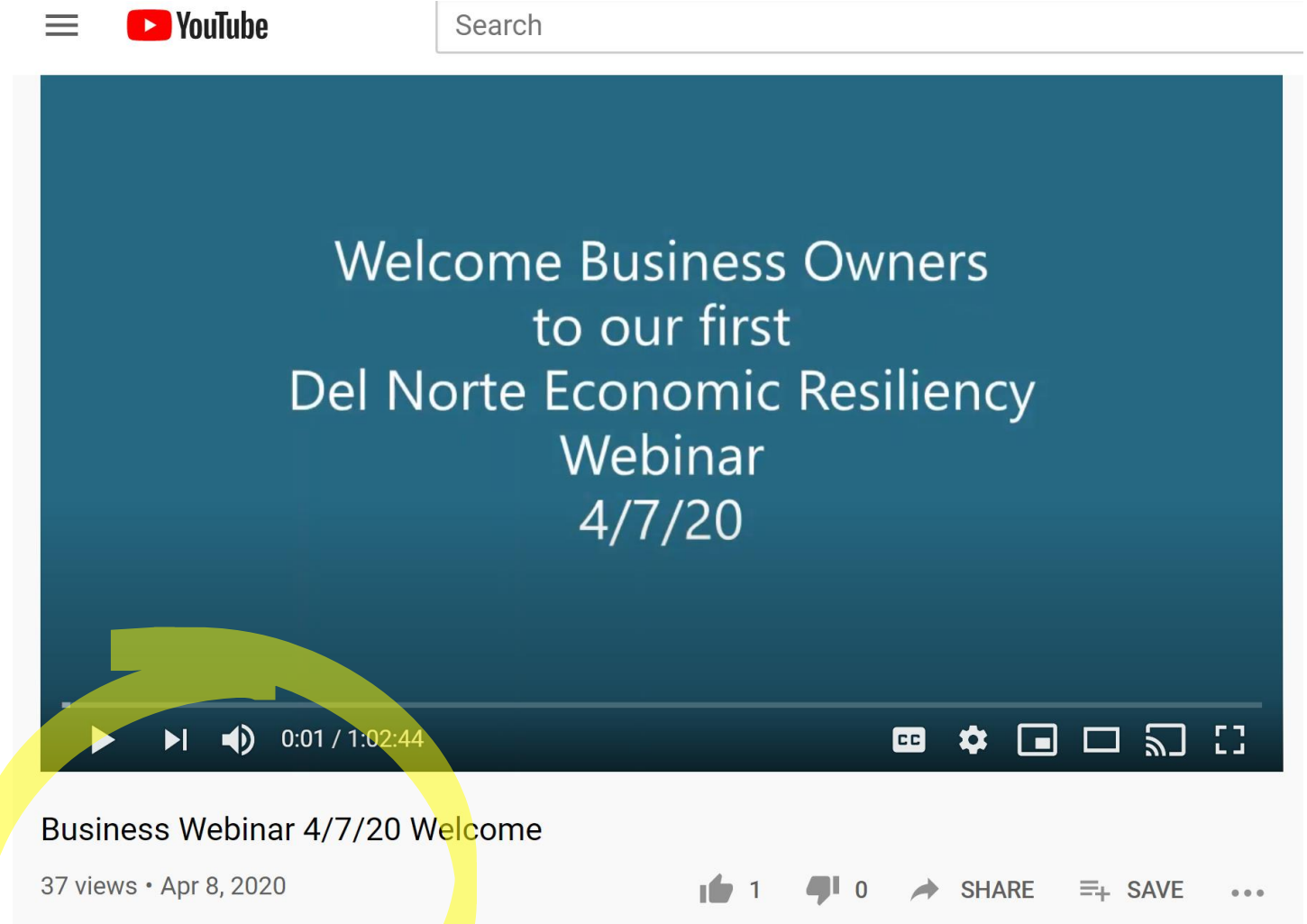
[Introduction to Del Norte  
Economic Resiliency Task Force](#)

[Webpage @ Preparedelnorte.com](#)

[North Coast Small Business  
Development Center](#)

[Small Business Stabilization Loan](#)

[CARES Act and SBA Loans](#)



The image shows a YouTube video player interface. At the top, there is a menu icon, the YouTube logo, and a search bar. The video player itself has a dark blue background with white text that reads: "Welcome Business Owners to our first Del Norte Economic Resiliency Webinar 4/7/20". Below the video, there is a progress bar showing 0:01 / 1:02:44. Underneath the progress bar, the video title "Business Webinar 4/7/20 Welcome" is displayed, followed by "37 views • Apr 8, 2020". To the right of the title, there are icons for likes (1), comments (0), share, save, and a more options menu. A large green arrow points from the video player towards the left side of the slide, and a yellow circle highlights the video player area.

YouTube

Search

Welcome Business Owners  
to our first  
Del Norte Economic Resiliency  
Webinar  
4/7/20

0:01 / 1:02:44

Business Webinar 4/7/20 Welcome

37 views • Apr 8, 2020

1 0 SHARE SAVE ...





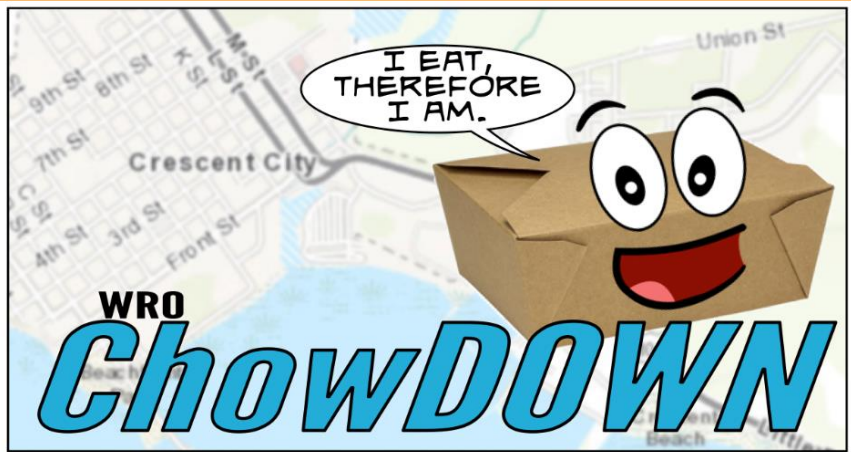
# **DEL NORTE BUSINESS WEBINAR**

## **TUES. APRIL 21 3:30-4:30 PM**

**How to operate your business safely  
during COVID-19**



Overview of Current Guidelines  
Question & Answer  
Local Contact Information



Tired of eating your own cooking? Wanna know which Del Norte restaurants are fighting to keep you fed through the shelter-in-place order? Then you need...

*Thank you...*



# The Del Norte Chowdown!

(Thanks to the Crescent City / Del Norte Chamber of Commerce & Visitor Bureau for their help compiling this list!)

## Alta's Burger Bar

**Phone:** 707- 487 -9191

**Days:** Tue through Sat (Closed Sun & Mon)

**Times:** 6AM to 4PM

**Pickup/delivery/curbside?:** Take Out

## Aztec Grill (inside Chevron)

**Phone:** 707-465-1333

**Days:** Daily

**Times:** 6AM to 2PM

**Pickup/delivery/curbside?:** Take Out

[Website](#)

## Burger King

**Phone:** 707-464 -1714

**Days:** Daily

**Times:** 6 AM - 2 AM

**Specials:** Social Media/ mail coupons

**Pickup/delivery/curbside?:** Take Out

[Website](#)

## Cazadore's Family Mexican Restaurant

**Phone:** 707-464-2388

**Days:** Daily



# Economic Resiliency Task Force



## What we are working on:

### ☐ Access to Financial Supports

- Payment Protection Loan Program (PPP) - CARES Act – SBA funding if additional Stimulus Package approved through Congress
- Supporting businesses as they navigate various federal/state programs and local loan program

### ☐ Resources to operate a business safely during the COVID-19

- Understanding Safety Guidelines and Government Orders
- Assistance accessing supplies and/or PPE equipment
- Businesses that have specific questions:

Dr. Rehwaldt - DN Public Health – (707)464-0861

### ☐ Tracking Economic Injury during this time to be able to advocate for local businesses and Del Norte economy.

### ☐ Collaborating with Community Partners throughout Northern California on behalf of local businesses.

### ☐ Encourage community investment into local businesses.

# How to support local business



Use Stimulus dollars to STIMULATE local economy



Think before you click on your online cart.  
Local Businesses are the ones that support  
community fundraisers.



Encourage your favorite businesses by following them  
online and see how you can support them.




Click the like button & let them know you appreciate  
them.

# OUR Retail Stores - Service Providers - Salons



Shop local with **stimulus money** for things you know you will need later or gift certificates,  
So these business can be there when you need them.

 **Johnston's Gift Garden Home** is 🥰 feeling fabulous at Johnston's Gift Garden Home.  
April 15 at 6:09 PM · Crescent City, CA · 🌐

Our Summer collection is starting to arrive. 🥰 Garden party serving trays, soap, napkins, towels, pillows and bags.  
Message or text me if you are interested in anything. 707-951-5652



Shop Rentals Social Contact



Let other towns support  
Amazon & Online Shops

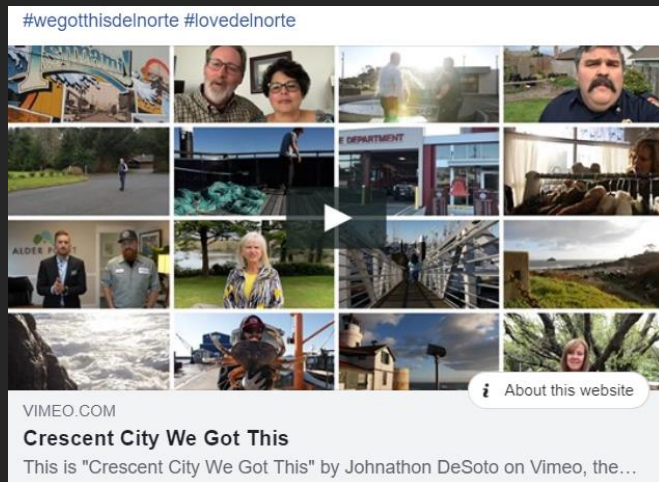
 **Tsunami Beach Company**  
April 11 at 11:15 AM · 🌐

Happy almost Easter from all of us at Tsunami Beach Company!

Want to send a fun little self-care Easter basket to someone you're thinking of? Let us take care of that for you with our FREE local deliveries or curbside pickup. Either message us or call 707-954-6527 to make arrangements!







# #wegotthisdelnorte #lovedelnorte

hwendt@crescentcity.org

A graphic featuring a dark blue background. In the center is a large red circle. Two white hands are positioned around the circle, one at the top left and one at the bottom right, with their fingers slightly curled as if holding the circle. Each hand has a dark blue heart shape on its palm. Inside the red circle, there is white text at the top, bold dark blue text in the middle, and smaller white text at the bottom.

We Can. You Can.

**WE ARE HERE  
FOR YOU &  
TOGETHER  
WE WILL GET  
THROUGH THIS**

*Economic Resiliency Group  
Prepare Del Norte  
<https://www.preparedelnorte.com/>*